

Strategic Planning
Action Plan

Critical Success Factor #1: <i>Develop and Maintain our Infrastructure</i>				
Initiative #1: Secure water supply for buildout and Implement Water Master Plan	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: Insufficient water supply for the growth of the City	How do we measure success? - Implementation of the Water Master Plan - Securing water rights and funding - Water conservation methods - Use of water well system to balance demand		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed,</i>	Person Responsible	Notes
A. Adopt Water and Sewer Master Plan	10/31/2018	On Schedule	Christopher Sims	6/11/18 - These Master Plan Updates will help the City in determining water/sewer demands are expected in the coming years, show where additional connectivity is needed to provide services to our growing City, and help establish updated Capital Recovery Fees (CRFs). Once Master Plan is completed and accepted, a Hand-off of CIP will need to take place with Angie.

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<p>B. Finalize raw water supply agreement with City of Houston</p>	<p align="center">12/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Jody Hooks and John Baumgartner</p>	<p>6/11/18 - A meeting with City of Houston (COH) to finalize detail of annual payments will be scheduled in Summer 2018. Once finalized, the Agreement will go before Council for consideration of approval, sometime in the first quarter of FY 2019. Approval of this agreement secures 20 MGD of available raw water capacity from the Trinity River currently controlled by the COH. This acquired raw water capacity provides source water for the future expansion of the Southeast Water Purification Plant (SEWPP), the current producer of the City's finished drinking water.</p>
<p>C. Assess Water Master Plan re: irrigation controllers and update Building Code to include smart irrigation controllers (residential and commercial)</p>	<p align="center">12/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Bo Bass, David Hoover and Jody Hooks</p>	
<p>D. Develop ordinance for irrigation management plan</p>	<p align="center">12/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Jody Hooks and Bo Bass</p>	<p>6/11/18 - Assistant City Manager and Director of Public Works met with City Manager on May 31, 2018 to discuss the intent and direction of the proposed Ordinance. Details will be formalized and forwarded to the City Attorney's office for draft ordinance in July 2018. Once finalized the proposed ordinance will go before Council for consideration in final quarter of FY 2018. The purpose of the ordinance is to reduce irrigation influenced peak water demands up to ten percent. The reduction of peak demand events allows the City to better utilize available water capacity, in an effort to sustain current and future growth until future water supply is secured and developed.</p>
<p>E. Continue with supplemental solutions (Water Well #1 Development)</p>	<p align="center">2019</p>	<p align="center">On Schedule</p>	<p align="center">Angie Steelman</p>	<p>6/11/18 - WT1707</p>

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F. Finalize water line agreement with City of Houston	3/1/2019	On Schedule	Jody Hooks and John Baumgartner	6/11/18 - Meetings to finalize the design agreement are ongoing through the final quarter of FY2018. Once finalized the agreement will go before Council for consideration of approval in the first or second quarter of FY 2019. Approval of this agreement will allow the design, land acquisition, geotechnical phase of the Southeast Transmission Line (SETL) to move forward. The existing SETL has exceeded its expected service life and does not have capacity to serve the City's future drinking water needs. The construction of the new upsized water line is expected to continue through 2023.
G. Prioritize initiatives identified in the Water Master Plan	2/1/2019	On Schedule	John Baumgartner	
H. Update Water and Sewer Long-Range Financial Plan and Rate Study	2019	On Schedule	Angie Steelman	6/11/18 - The CRF study included with the Water/Sewer Master Plan update will feed into this. Will begin in FY2019.
I. Prioritize projects in the Water Master Plan and include in the CIP development process	8/1/2019	On Schedule	Angie Steelman	6/11/18 - Master Plans will prioritize projects into short (0-5 yrs), medium (5-10 yrs), and long term (over 10 yrs) groupings. Begin once WMP is complete.
J. Add approved projects to action plan	Ongoing	On Schedule	John Baumgartner	
K. Continue with supplemental solutions (Water Well #2 Development)	2021	On Schedule	Angie Steelman	6/11/18 - Future CIP. WT12 in FY18 CIP
L. Negotiate agreement with City of Houston to develop timeline for expansion of plant	2023	On Schedule	John Baumgartner	
M. Continue with supplemental solutions (Water Well #3 Development)	2023	On Schedule	Angie Steelman	6/11/18 - Future CIP. WT16 in FY18 CIP

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Critical Success Factor #1: <i>Develop and Maintain our Infrastructure</i>				
Initiative #2: Continue to refine and utilize the Master Mobility Plan so as to improve traffic flow	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: Measure traffic flow using industry standards	How do we measure success? - Improve rush hour levels of service - Prepare for future growth		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Submit TIP application for Palomino Bridge project	8/31/2018	On Schedule	TxDot / Angie Steelman	6/11/18 - Application deadline extended till Aug 2018.
B. Request funding for ROW acquisition position	8/31/2018	On Schedule	Angie Steelman	6/11/18 - Position to be requested in FY2019 Budget Process for Project Management.

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C. Adopt Master Mobility Plan	10/31/2018	On Schedule	Christopher Sims	6/11/18 - The purpose of the Master Mobility Plan is to improve long-term transportation connectivity and access and create a more efficient framework for economic development. This document will include a transportation policy, goals and objectives, and implementation strategies to guide the growth and development of the thoroughfare network. Once Master Plan is completed and accepted, a Hand-off of CIP will take place.
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<p>D. Prioritize initiatives identified in the Master Mobility Plan (with citizen committee)</p>	<p align="center">2/1/2019</p>	<p align="center">On Schedule</p>	<p align="center">Christopher Sims</p>	<p>6/11/18 - Staff will take projects from the MMP and work with the Transportation and Infrastructure Committee to prioritize projects for submittal into the CIP. Information obtained in the MMP will be used to create Capital Recovery Fees (CRFs) for use to design/construct/rebuild Collector/arterial classified streets.</p>
<p>E. Schedule and implement Master Mobility Plan projects via the CIP process</p>	<p align="center">8/1/2019</p>	<p align="center">On Schedule</p>	<p align="center">Angie Steelman</p>	<p>6/11/18 - Begin once MMP is adopted.</p>
<p>F. Implement Palomino Bridge project</p>	<p align="center">7/1/2019</p>	<p align="center">On Schedule</p>	<p align="center">TxDot / Angie Steelman</p>	<p>6/11/18 - FY2019 CIP.</p>
<p>G. Conduct City-wide (collectors and above) traffic counts - every two years</p>	<p align="center">9/1/2019</p>	<p align="center">On Schedule</p>	<p align="center">Christopher Sims</p>	<p>6/11/18 - Currently have a budget item for FY2019 that would allow for traffic counts on approximately 1/2 of the City's signalized intersections.</p>
<p>H. Implement identified short-term improvements for traffic safety and efficiency</p>	<p align="center">12/31/2019</p>	<p align="center">On Schedule</p>	<p align="center">Christopher Sims</p>	<p>6/11/18 - The CRF study included with the Water/Sewer Master Plan update will feed into this. Will begin in FY2019.</p>

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<p>I. Implement North Landing Blvd project</p>	<p align="center">2022</p>	<p align="center">On Schedule</p>	<p align="center">Angie Steelman / Christopher Sims</p>	<p>6/11/18 - Master Plans will prioritize projects into short (0-5 yrs), medium (5-10 yrs), and long term (over 10 yrs) groupings. Begin once WMP is complete.</p>
<p>J. Add approved projects to Strategic Planning Action Plan subject to funding</p>	<p align="center">Ongoing</p>	<p align="center">On Schedule</p>	<p align="center">Christopher Sims</p>	<p>6/11/18 - Working to add projects to City's Mitigation Action Plan. Staff is exploring the use of solar street lights to cut City's electrical costs, and changes needed for neighborhood parks to be integrated with detention/retention ponds.</p>
<p>K. Determine funding sources for projects</p>	<p align="center">Ongoing</p>	<p align="center">On Schedule</p>	<p align="center">Angie Steelman / Christopher Sims</p>	<p>6/11/18 - Exploring Grant funding options thru the Texas Hazard Mitigation Grant Program, the Texas Water Board, assisting as needed with TIP applications.</p>

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Critical Success Factor #2: Financially Sustainable				
Initiative #3: Develop a long-term financial plan to reduce tax and debt burden on residential property owners	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: Keep the cost of government low and return money to taxpayers	How do we measure success? - City property tax rate - Low percentage of revenue used for debt service payments		Who to coordinate with?	
Action Items	Deadlines	Status (On Schedule, Delayed, Deferred)	Person Responsible	Notes
A. Propose electricity consumption tax and evaluate feasibility of reduction to proportionally cut property taxes	4/1/2019	On Schedule	Angie Steelman	6/11/18 - Part of the budget process.
B. Propose engineering inspection fee updates to recover engineering costs associated with development and to proportionally cut property taxes	12/31/2018	On Schedule	Angie Steelman / Christopher Sims / Bo Bass	6/11/18 - Early stages of checking surrounding Cities' fee schedule and tracking time to ensure Engineering is capturing our cost for reviews and construction inspection activities.
C. Propose building, planning, and zoning fee updates to recover full costs (overall) and to proportionally cut property taxes	7/31/2019	On Schedule	Angie Steelman / David Hoover / Bo Bass	6/11/18 - Part of the budget process. FY2020.
D. Propose drainage utility fee and proportionally cut property taxes	7/31/2019	On Schedule	Angie Steelman / Christopher Sims / Bo Bass	6/11/18 - As per discussion with Bo, item is in early stage and no update is to be given. FY2020.
E. Present proposed budget at the effective tax rate	7/31/2018	On Schedule	Angie Steelman	6/11/18 - Part of the budget process.

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F. Propose 1/4 cent sales tax for General Fund activities and explore the feasibility to proportionally cut property taxes	5/31/2019	On Schedule	Angie Steelman	6/11/18 - Part of the budget process. FY2020.
G. Hold General Obligation (GO) bond election for roadway, drainage, facilities (including natatorium), arts, and parks based on input from citizen committee for improvements without dedicated funding sources	11/5/2019	On Schedule	Angie Steelman	6/11/18 - Part of the budget process.

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Critical Success Factor #3: Safe and Desirable Community				
Initiative #4: Maintain emergency response times in support of a safe and desirable community	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Mike Kramm	
Problem being solved/Opportunity being seized: Continue to use industry standard metrics	How do we measure success? With growth, be mindful of staffing technology and asset location		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Initiate referral program for City employees who refer successful Police Officer candidates	7/31/2018	On Schedule	Janet Shirley	6/11/18 - Ultimately, the hiring of more police officers will be necessary to continue the level of service that the citizens of League City have come to expect. Quality candidates for police officers are difficult to find, and this program should improve the number and quality of candidates. Draft Referral Program for City employees for City Employees (inclusive of police officer candidates) is being reviewed by Policy Review Committee.

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<p>B. Conduct call load analysis to ensure call loads are evenly distributed across beats and rebalance beats accordingly</p>	<p align="center">7/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Gary Ratliff</p>	<p>6/11/18 - There are five (5) established beats in the City, and if the call load is not evenly distributed, it could cause an increased response times in areas with a larger call volume.</p>
<p>C. Initiate referral program for City employees who refer successful volunteer Fire Fighter candidates</p>	<p align="center">9/30/2018</p>	<p align="center">On Schedule</p>	<p align="center">Janet Shirley</p>	<p>6/11/18 - On May 31, 2018, Fire Fighter group was presented with option to use NeoGov applicant system to help track and direct potential candidates. Group was in favor of using the system. Would like to evaluate response rate as a result of this automated process first before moving forward with a referral program especially since this is for volunteer force request.</p>
<p>D. Request funding to fully staff peak demand ambulance (equipment and staffing)</p>	<p align="center">3/31/2019 (Ambulance); 12/30/2018 (Staffing)</p>	<p align="center">On Schedule</p>	<p align="center">Gary Warren</p>	<p>6/11/18 - Funding has been requested. Staff to purchase ambulance and staff to 2/3 full-time (peak demand)</p>

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<p>E. Analyze Variable Staffing Models</p>	<p align="center">10/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Gary Ratliff</p>	<p>6/11/18 - With the results from a call load analysis, there will be variable staffing model analysis to determine how many officers should be assigned to the Patrol Division.</p>
<p>F. Determine most efficient resource deployment approach (beats, schedule, etc.)</p>	<p align="center">1/31/2019</p>	<p align="center">On Schedule</p>	<p align="center">Gary Ratliff</p>	<p>6/11/18 - Based on the previous call load analysis and the staffing model analysis, it will be determined if beats will need to be added such as a business district. Schedules will be reviewed to determine if staffing should remain the same across all shifts, or if staffing should be driven strictly from the call loads. Finally, it will be determined if a power shift is needed during peak call loads.</p>
<p>G. Request funding to expand stipend program for enhanced staffing at volunteer fire stations</p>	<p align="center">10/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Gary Warren</p>	<p>6/11/18 - Funding has been requested. Scheduling will proceed early October 2018 if approved.</p>

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H. Build Fire Station 6 & 7 as development progresses	Station 6 - 2019; Station 7 TBD	On Schedule	Gary Warren	6/11/18 - The CRF study included with the Water/Sewer Master Plan update will feed into this. Will begin in FY2019.
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Critical Success Factor #4: Quality Community Amenities				
Initiative #5: Focus on acquisition of new land and development of existing land for facilities, recreation programming, and trails as outlined in the Parks Master Plan	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: - Not enough recreation for 100,000-250,000 people - Economic diversification/development to bring revenue to City	How do we measure success? - Increase of parks and recreation facilities - Complex for outside organizations as well as local residents		Who to coordinate with?	
Action Items	Deadlines	Status (On Schedule, Delayed, Deferred)	Person Responsible	Notes
A. Prioritize individual initiatives and/or projects as identified in Parks Master Plan	2/1/2019	On Schedule	Chien Wei	6/11/18 - Work with Parks Board to identify.
B. Develop CIP program for project implementation	8/1/2019	On Schedule	Chien Wei / Angie Steelman	6/11/18 - Update CIP Program annually. FY2020 CIP.
C. Promote League City as a regional, state and national venue for athletic tournaments, entertainment and scholastic events	8/1/2019	On Schedule	Michael Kramm / Bryan Roller / CCISD	6/11/18 - Staff is currently in negotiations to bring an established AAU Boys' Basketball Tournament utilizing CCISD athletic facilities for two weekends in 2019 pending the release of the NCAA open evaluation period. This is a NCAA-sanctioned evaluation event. Staff has met with Thornton Gymnastics to assist in a bid package to expand a regional invitational held each March for the 2019 Texas State South State Championship meet with both events being hosted at Hometown Heroes Park. A key priority and goal for FY2019 will be to develop a Sports Planners Guide to showcase our current events and facilities to event planners.
D. Determine funding source for new projects	Ongoing	On Schedule	Chien Wei / Angie Steelman	6/11/18 - Update 5-Year Plan on Park Dedication and 4B Fund for funding.

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Critical Success Factor #4: Quality Community Amenities				
Initiative #6: Explore and create opportunities for development along Clear Creek, as well as utilization of detention, retention and drainage easements	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: Better incorporate our waterways into recreational opportunities and venues	How do we measure success? - More usable access to waterways - Increased usage		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Complete construction of FM 270 Boat Ramp Renovation Project	12/31/2019	On Schedule	Chien Wei	6/11/18 - Grant Deadline October 1, 2018, with Design and Construction in 2019.
B. Identify additional canoe and kayak launch sites recommended in the Parks Master Plan to be implemented in the CIP process	2/1/2019	On Schedule	Chien Wei / Angie Steelman	6/11/18 - Design in 2020, Construction in 2021. FY2020 CIP.
C. Update Park Ordinance to provide park fee and land credit to developers with the approval by the Director of Parks and Cultural Services, for drainage facilities projects	12/31/2018	On Schedule	David Hoover	6/11/18 - Staff will investigate options / possibilities of using detention areas for amenities such as fields, and recreational areas. If viable, developers could receive credit against park fees and land dedication requirements.
D. Work with developers to bring water access features to future projects	Ongoing	On Schedule	David Hoover	6/11/18 - Development adjacent to creeks and drainage canals offer the possibility of adding water features. Conceptually public / private partnerships could be explored to accomplish this goal.

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E. Determine funding source for new projects	Ongoing	On Schedule	Chien Wei	6/11/18 - Update 5-Year Plan on Park Dedication and 4B Fund for funding.
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Critical Success Factor #4: Quality Community Amenities				
Initiative #7: Build a new animal shelter as approved by Council with a focus on increasing community involvement through volunteerism, outreach, and education	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Mike Kramm	
Problem being solved/Opportunity being seized: Current facility not adequate	How do we measure success? - New community-focused animal shelter - Community/youth programs at facility		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Develop design	7/31/2018	On Schedule	Gary Ratliff	6/11/18 - Jackson and Ryan Architects will have a complete set of working drawings that will be completed to progress to the construction phase of the project.
B. Solicit construction bids	10/31/2018	On Schedule	Angie Steelman	6/11/18 - A "Request for Proposal" (RFP) will be posted for a general contractor that will include quotes for the project as well as their qualifications.
C. Award construction contract	12/31/2018	On Schedule	Angie Steelman	6/11/18 - Based on the submissions from the RFP posting, we will make an award to a general contractor.
D. Develop community programming plan	12/31/2019	On Schedule	Gary Ratliff	6/11/18 - The programs will include but not be limited to: programs in the schools; microchipping clinics; and working with civic groups on special projects. These special projects will focus on fundraising and off-site adoption events.

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E. Determine additional sponsorship opportunities	Ongoing	On Schedule	Gary Ratliff	6/11/18 - Work collectively with University of Houston at Clear Lake to have a Marketing Major Intern to work with the Animal Shelter Staff for marketing opportunities.
F. Complete construction	12/31/2019	On Schedule	Angie Steelman	6/11/18 - Staff to work on a ribbon cutting for the grand opening.

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Critical Success Factor #5: Trained, Committed and Valued Workforce				
Initiative #8: Enhance the employee recognition program that includes incentivizing staff innovation and recognizing "S.E.R.V.I.C.E." values	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Mike Kramm	
Problem being solved/Opportunity being seized: New and creative ideas to provide enhanced services	How do we measure success? - Improved employee retention - Enhanced employee recognition program - Cost savings to the City		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Initiate employee newsletter	5/31/2018	Complete	Sarah Greer Osborne	6/11/18 - Started following Public Service Recognition Week (Week of May 7)
B. Contact cities that have implemented online employee recognition tool to learn best practices	5/31/2018	Complete	Janet Shirley	6/11/18 - Coppell, TX had to cancel use due to budget; ACU of Texas (located in League City) was contacted and they have used tool for 2+ years – well received by both leaders and employees. Cite ease of use and healthy competition and tracking between departments.
C. Implement employee recognition online tool	8/1/2018	On Schedule	Janet Shirley	6/11/18 - Currently identifying point system to use for varying level of awards. Develop of site is in work; Kerilyn Bascle is implementation lead on HR team.
D. Create employee "S.E.R.V.I.C.E." values award committee	8/1/2018	On Schedule	Janet Shirley	6/11/18 - Awaiting approval of mission, vision and values before identifying committee members.

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Critical Success Factor #6: Engaged Residents				
Initiative #9: Develop a Citizen Survey	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass Mike Kramm	
Problem being solved/Opportunity being seized: Input from citizens	How do we measure success? - High response - Initiatives on target		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Develop a Citizen Survey	7/1/2018	On Schedule	Sarah Greer Osborne	6/11/18 - Citizen Survey via Survey Monkey will be developed and distributed on Social Media the week of the Town Hall Meeting on 6/20. Questions will be derived from the Action Plan, following confirmation from Council discussions on 6/11.
B. Form a General Obligation (GO) Bond Committee with a citywide open application process	10/1/2018	On Schedule	John Baumgartner	
C. Host Town Hall Meetings	10/1/2018	On Schedule	Sarah Greer Osborne	6/11/18 - On June 20, there will be a Town Hall meeting to solicit public feedback on the City's Strategic Initiatives for the next 3-5 years. After that meeting, there will be meetings held throughout the 2018-2019 budget cycle. The first will be in October.

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D. Revamp format/distribution of City Matters newsletter	10/1/2018	On Schedule	Sarah Greer Osborne	6/11/18 - A monthly electronic version of City Matters will begin in September 2018. The next printed version will go out in September 2018, but will have a new, more magazine type format.
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Critical Success Factor #7: Economic Development and Tourism				
Initiative #10: Continue to identify and target potential investors and partners to create entertainment venues by offering a fast-track process and economic development incentives	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass Mike Kramm	
Problem being solved/Opportunity being seized: Diversification of tax base	How do we measure success? - Lower tax burden on residents - League City becoming an entertainment destination		Who to coordinate with? Private Development Team City Council City Attorney Public	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Complete punch list of items required for the proposed House Bill 2445 Project	7/31/2018	Complete	David Hoover / Scott Livingston	6/11/18 - An Executive Session item will be presented to Council on 6/26
B. Promote proposed House Bill 2445 Project in League City and engage the public	8/31/2018	On Schedule	David Hoover / Scott Livingston	6/11/18 - An Executive Session item will be presented to Council on 6/26
C. Structure initial offer for destination hotelier	9/30/2018	On Schedule	Scott Livingston	6/11/18 - Staff has been engaged in ongoing discussions with a private development team, since the Texas Legislature passed House Bill 2445 in June 2017. An initial offer was completed in the Fall of 2017. Staff executed a non-binding Letter of Intent in February 2018.

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<p>D. Reach out to destination hotelier developers</p>	<p align="center">9/30/2018</p>	<p align="center">On Schedule</p>	<p align="center">Scott Livingston</p>	<p>6/11/18 - As a result of action taken by the Texas Legislature in June 2017 to approve House Bill 2445, staff renewed discussions with a specific destination hotelier developer that expressed interest in League City several years ago. During the last two weeks of May 2018, staff contacted the landowners for five proposed sites to accommodate this project in League City. On 6/5/2018, staff sent four proposed sites, plus a summary regarding the use of House Bill 2445 in League City, to the destination hotelier developer prospect for consideration.</p>
<p>E. Complete House Bill 2445 Project financial and market feasibility study</p>	<p align="center">8/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Scott Livingston</p>	<p>6/11/18 - With David Hoover and Bo Bass. On 6/4/2018, staff executed a professional services agreement with Brailsford & Dunlavey (B&D) to conduct objective and 3rd party financial and market feasibility analyses of a proposed House Bill 2445 Project in League City. Representatives of B&D are scheduled to sign a Non-Disclosure Agreement before 6/8/2018. The City and private development team are scheduled to send B&D project</p>
<p>F. Complete the House Bill 2445 Project development agreement for Council's consideration/approval</p>	<p align="center">8/28/2018</p>	<p align="center">On Schedule</p>	<p align="center">David Hoover</p>	<p>6/11/18 - With Nghiem Doan and Scott Livingston. Staff has met on numerous occasions with the players involved in this proposal and will continue to do so. Anticipation is that a formal agreement will be completed by late August.</p>

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<p>G. Formulate a City brand strategy and fast-track plan</p>	<p align="center">12/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">Sarah Greer Osborne</p>	<p>6/11/18 - With Brian Roller. Hire a third party consultant to assist with research/development of new brand strategy for city and/or Convention and Visitors Bureau</p>
<p>H. Implement development review process</p>	<p align="center">12/31/2018</p>	<p align="center">On Schedule</p>	<p align="center">David Hoover</p>	<p>6/11/18 - The CRF study included with the Water/Sewer Master Plan update will feed into this. Will begin in FY2019.</p>

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Critical Success Factor #8: Quality-Built Environment				
Initiative #11: Implement comprehensive enhanced development standards that address aesthetics, flood risk, site planning, and energy (LEED)	Measure of Success:	Status:	CM/ACM Responsible: John Baumgartner Bo Bass	
Problem being solved/Opportunity being seized: Enhance existing standards	How do we measure success? - Ordinances adopted - Adopt necessary policies and procedures		Who to coordinate with?	
Action Items	Deadlines	Status <i>(On Schedule, Delayed, Deferred)</i>	Person Responsible	Notes
A. Explore implementation of solar streetlights for new development	9/1/2018	On Schedule	David Hoover	6/11/18 - Solar lighting offers possibilities to reduce maintenance and operational costs of street lighting, landscaping amenities, and other uses. Developing regulations to allow this would benefit the environment.
B. Adopt 2015 Building Codes including Energy Code	9/1/2018	On Schedule	David Hoover	6/11/18 - New building codes are much more energy and environmentally friendly and will enhance development in the City. These new codes will be brought to the City Council for adoption.
C. Update Subdivision Development Code (and include vehicle charging stations)	9/1/2018	On Schedule	David Hoover	6/11/18 - Many provisions of the subdivision regulations can be updated to take advantage of new advances in technology. Staff will explore various concepts for future discussions with the Council.

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D. Update tree ordinance	9/1/2018	On Schedule	David Hoover	6/11/18 - This will be a Council Work Session item on the June 26th agenda for discussion and possible action in July.
E. Update drainage ordinance	8/1/2018	Complete	David Hoover	6/11/18 - This item will be on the Council Agenda for action on the June 26th.
F. Update City Code to address alternative energy sources	1/1/2019	On Schedule	David Hoover	6/11/18 - Current City code and regulations are silent on alternative energy options. Staff will invigorate alternatives for possible inclusion into the regulations.
G. Explore grant/partnership opportunities for vehicle charging stations	1/1/2019	On Schedule	David Hoover	6/11/18 - Electric vehicles are increasing at a very fast rate. Staff will explore options to include charging stations in public and private developments.