League City, Texas

Downtown Revitalization Project

Public Meeting, June 15, 2016
Introduction

Mr. John Baumgartner
Deputy City Manager
City of League City

Mr. Daniel Menendez, P.E.
Vice President / Project Manager
Huitt-Zollars, Inc.

Presentation will be available on the City’s Website
www.leaguecity.com/downtown
Public Meeting Agenda

- Background
- Briefing on the Components of the Project
- Breakout Groups to gain input and insight from Citizens

🌟 Written Comments are also Welcome
Envisioning Process

- City Wide Envisioning Process (January 24th, 2015)
- Meeting critical to the “DO IT” Community Development Process
- Downtown Revitalization was the 2nd highest ranked project
- Downtown critical to Economic Development
ROADMAP TO THE FUTURE

 SHORT TERM (0-3 Years)

Economic Development
- Develop industrial/commercial mix
- Partnerships: public, private and other orgs (Rotary, Chamber, non-profits)
- City as a destination
- Infrastructure in place to accommodate visitors
- Biotech, UTMB (developer)
- Waterfront development
- Make it an easier place to do business
- Implement quarterly earn sales tax dedicated economic development fund
- Planned growth
- Attract corporate HQ

Development of central historic/business district
- Revitalizing main street
- Enforcing historic standards
- Street-scaping
- Promote pedestrian safety environment
- Speed limits
- Preserve historic identity
- Appropriate mix of businesses
- Oh and Horse

Community Facilities Master Plan
- Library
  - Digital Library on west side of League City
  - Library expansion/parking - west side branch
- Fire Stations
- Animal Shelter
  - Storage expansion, New shelter
- Parks
  - Update master plan, Expand recreational facilities - west side, West side sports facility, Continued support of Historical Land bank for the future
- Traffic
  - Ramp removal, Time lights starting with busiest, Proactive planning, More efficient means of transportation, Logic to street names

Debt Management

Mid Term (4-6 Years)
- Appearances
- Landscaping, irrigation, appeal
- Beautification (including gateway signs)
- Code enforcement - grass cutting
- Diversify Water Supply, Sources
- Great Public Safety
- Improve drainage issues
- Update codes and ordinances
- Community Gathering Place
- Amphitheater

Long Term (7-10 Years)
- Making League City a tourist destination
- Expansion of recreational facilities
- Establish sense of place - who are we?
  - Amenities
  
  - Junior College District
- Enhanced communication to residents
- Flowcharts for permitting process
- Nature preservation
- Conservation
Why is Downtown Important?

- Recognizable
- Make a Positive Statement
- Community Gathering Spot
- Sense of Belonging
- Bellwether for the overall state of the City’s economy and culture
- Preserve our History
- Connection to the Community
- Tourist Destination
- Other Factors
Downtown Revitalization
Components of the Project

• Part of the City’s Capital Improvement Plan (ED1503)
  • PH1: Conceptual Plan and Public Outreach
    Fountain, Park Avenue, Ornamental Fence
  • PH2: Muldoon’s Run
  • PH3: League Park
  • PH4: Main Street

🌟 Part of the Overall Economic Development Process for the Downtown Area
Other Input / Coordination

- Parks Board
- Historic Commission
- Historic Society
- Garden Club
- Downtown Association
- 4B
- VFW @ Park Banners
Next Public Meeting

• Presentation of Input Received
• Share developed Schematics and Schedules
• Further the discussion with the Community
Your Participation and Input will help Revitalize Historic League City
PH1: Fountain Park Avenue Ornamental Fence
PH2: Muldoon's Run
PH3: League Park
PH4: Main Street
Breakout Groups

• Tree Preservation and Planting
• Roadway Configurations
• Streetscape
• Signage
• League Park
• Basketball Courts
• General Input
Breakout Groups’ Table Layout

- Stage
- Seating
- Basketball
- Trees
- General
- Roadway
- Signage
- League Park
- Streetscape
Each Discussion Table will have print outs of the respective slides to help discussion.
Input and Insight

- What do I think about what has been proposed?
- What ideas do I have to make it better?
- What factors should be taken into consideration?
Tree Preservation and Planting

Hosts:
Heather McKnight, League City Arborist (COLC)
Brian Goad (Huitt-Zollars)
Tree Preservation
Topics of Discussion

• How will tree protection be done?
• Trimming of Trees
  -> Improved Tree Health
Stately Butler Oaks
Trees

Trees that frame the street and walkway but are pruned to allow excellent visibility for retail signage

Recommended Street Trees

- Crape Myrtle
- Eastern Redbud
- Bottlebrush
- Savannah Holly
- Highrise Oak
Trees

Trees that frame the street and walkway but are pruned to allow excellent visibility for retail signage

Recommended Street Trees

• Crape Myrtle
• Eastern Redbud
• Bottlebrush
• Savannah Holly
• Highrise Oak
Roadway Configuration

Hosts:
Earl Smith (COLC)
Chaitanya Gampa, PE (Huitt-Zollars)
Daniel Bastidas (Huitt-Zollars)
Roadway
Topics of Discussion

- Parking
- Access Management
- Lane configuration
- Special Intersection issues
- Traffic Congestion
Park Avenue

- Repaved Park Ave./Main St. Intersection
- Marked street parking expansion
- Enhanced streetscaping
Park Avenue/Main Street Intersection
Park Avenue - Existing
Main Street (Park Avenue to Iowa)

- Maintain Butler Oaks’ health and vitality
- Improved streetscaping
- Enhance the tree canopy
- Pedestrian crossings at intersections
Main Street
(Highway 3 to Park Avenue)

- Entryway with gateway sign
- Pedestrian crossings
- Improved parking in public right-of-way
- Enhanced streetscaping
- Buried/relocated overhead utilities
- Use of historic roadway markers
Main Street - Existing
Main Street - Proposed
Streetscape

Hosts:
John Lothrop (COLC)
Ashley Johnson (Clark Condon)
Streetscape
Topics of Discussion

• Pavers (color / pattern)
• Bench location behind curb
• Trash can location behind curb
• Banners on Light Poles
• Flower Pots
Enhanced Streetscaping

- Red brick paver strip
- Acorn style pedestrian lighting
- Street furniture within paver strip facing buildings
- Street trees with plantings
Street Furniture

- Street Furniture placed within the paver strip
- Benches facing the buildings
Lighting

- Traditional Acorn Style Luminaire
- Single Headed Lamp
- Traditional Style Fluted Post
Hanging Flower Baskets, Banners & Flags

- Flower Baskets and Banners on Lighting Posts
- Canopy created from flag holders
Bike Facilities

- Bike rental stations
- Bike locks for private bicycles
Signage

Hosts:
Molly Morkovsky (Clark Condon)
Claire Yang (Huitt-Zollars)
Signage

Topics of Discussion

• Style of:
  • Wayfinding Signs
  • Street Signs

• Font of Each
Street Signage

- Decorative posts and arms, complementary to the pedestrian lighting
- Decorative finial on top
- Add logo or historic symbol/image
Wayfinding Signage

- Historically styled wayfinding signs
- Directions to museums and historic buildings
Historic Roadway Markers

- Old style white post with vertical street names
- Wayfinding for Historic locations
League Park

Hosts:
Chien Wei, Director of Parks (COLC)
Katie Golzarri (Clark Condon)
Michael Tehrani (Huiit-Zollars)
League Park
Topics of Discussion

- “Enhanced” League Park that is a destination
- Protection of existing trees and gazebo
- Water Feature (Muldoon’s Run)
- Strengthened connection between League Park and Walding Station
- Develop a performance area for live events
- Water plaza/splash pad (under discussion)
- Farmer’s Market
- Touchstone (Lucky Longhorn in League Park)
- Sprucing up and updating remainder of League Park
League Park
Muldoon’s Run
Muldoon’s Run

- Western Boundary of Park
- Improved drainage
- Construct pedestrian promenade between existing park and water feature
Strengthened League Park Connection

- Relocate Caboose
- Remove shrubs
- Consistent fencing on perimeter
Splash Pad

- Interactive water feature
  (Under Discussion)
Farmer’s Market
• Historic themed touchstone piece (Lucky Longhorn)
Basketball Courts

Hosts:
Paul Menzies (COLC)
Dewey Brunt (Huit-Zollars)
Basketball Courts
Topics of Discussion

• Best Location

• Phase approach if relocated
  • Always have the Courts Open
General Input

Hosts:
Candace Blalock (COLC)
Rick Werbiskis (COLC)
General Topics of Discussion

• Future Economic Development
Downtown Revitalization

Let’s “DO IT”
Project Points of Contact:
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